



Enjoy a special promotion rate for you to extend your Enrich Miles.

Enrich members are always entitled to special promotions. And this time, you'll be pleased to know that you can utilise your Enrich Services at discounted charges.



Enrich Extension

If the Enrich Miles that you have earned are expiring on 31 December 2011, don't worry. You may now extend the validity date to 31 January 2012.

	Rate (per Enrich Mile extension)	Administration Fee
Normal	RM0.020	RM40
Promo	RM0.017	

Make the most out of these promotions. Visit malaysiaairlines.com

Terms and conditions:

- Enrich Extension rates are in Ringgit Malaysia • Each Enrich Extension transaction will incur a RM40 administration fee • Miles extension service is only applicable for Enrich Miles earned in 2008 (which expire on 31 December 2011) • Promotion rates valid from 1 October until 31 December 2011 • Other terms and conditions apply



**Enrich
Tip**



Want to save a little Enrich Miles when you make your flight redemption? Redeem your Malaysia Airlines flight ticket online by using your Enrich Online account – you'll receive a fantastic **15% discount**.



All-new Enrich Refined programme now offers more

To strengthen its position as one of Asia's pre-eminent loyalty and frequent flyer programmes, Enrich has made significant improvements and enhancements to adequately recognise its high value contributors, reward frequent economy travellers, and ensure the programme's competitiveness in its award structure.

With the refined programme, Enrich members may look forward to more attainable elite qualification criteria, enhanced elite tier bonuses, easing of Enrich Platinum qualification, 15% discount on online flight redemptions, and the introduction of electronic Golden Lounge vouchers.

The Enrich Refined programme was officially launched on 18 May 2011 at the Hilton Kuala Lumpur by Raja Dato' Nordiana Zainal Shah, Senior Vice President of Corporate Marketing and Loyalty Programme, and Tengku Dato' Sri Azmil Zahrudin, Managing Director and CEO of Malaysia Airlines.

A spectacular evening filled with Art Indulgence

Great art has the power to whisk us to a realm full of new ideas, concepts, ideologies, and possibilities. And this was exactly what we wanted to unlock when we held an Art Indulgence event recently, as part of our Enrich Indulgence series.

Four artists – Sir Roy Calne, Yeoh Kean Thai, Zac Lee and Lileng Wong had the pleasure of showcasing their art for our guests to enjoy and appreciate.

This exclusive closed-door event was held on 21 April 2011 at the Shalini Ganendra Fine Art Gallery in Petaling Jaya. The gallery is well known for its unique green features which includes a wind catcher, bioswayles and turf ramps – the first space of its kind in the Southeast Asian region.

Specially invited Enrich Elite Tier members and top-spending Enrich-CIMB cardmembers who have an interest in art were welcomed to the event.



Two-star Michelin chef serves up a feast for our members

Top Enrich Platinum members were invited to experience a culinary feast by Chef Carlo Crisci, an award-winning chef from the two-star Michelin restaurant, Le Cerf.

Renowned for his exceptional skills in amalgamating different ingredients, Chef Carlo prepared a selection of dishes that left an indelible mark on our guests' taste buds.

Among the delectable dishes prepared for the night were lobster in broth with Mellilot flavours, glazed Raisinee duck breast in scented flouevad, and his very own signature Carlo Crisci Tiramisu.

This exclusive culinary experience was held on 25 April 2011 at Tanzini Restaurant, G Tower Hotel in Kuala Lumpur. The event was graced by guests of honour DYTm Raja Muda Perak Darul Ridzuan, Raja Nazrin Shah ibni Sultan Azlan Muhibbuddin Shah and DYTm Raja Puan Besar Perak Darul Ridzuan, Tuanku Zara Salim.

Malaysia Airlines Chairman, Tan Sri Dr Mohd Munir Abdul Majid hosted the event.