

THE HIT MAN COMETH



Multi-talented songwriter, producer and composer, David Foster, showed why he is such a musical legend when he thrilled fans at the David Foster & Friends Live in Asia Tour 2011 at the Bukit Jalil Indoor Stadium, Kuala Lumpur on October 23, as part of Enrich Music Indulgence.

The star-studded line-up for the Malaysian concert featured Michael Bolton, Ashanti, Philip Bailey, Russell Watson and Charice – for an extraordinary night of music.



The concert was an overwhelming success, as tickets sold out not long after they went on sale. Enrich members not only enjoyed some of the best seats in the house, but they were also treated to a 10 percent discount on ticket prices. Members were also given the chance to redeem their Enrich Miles for concert tickets.

Those who were there enjoyed themselves immensely. Not just contented with being a stellar pianist, David Foster proved to be a fantastic emcee, effortlessly working the 5,000-strong crowd by cracking jokes and telling stories, as his famous friends belted out hit after hit.

THE GOURMET ROAD TRIP



When it comes to a good meal, Malaysians would not mind travelling hours to savour it.

So, when a select group of Enrich Platinum members were invited to evaluate the new Chef-on-Call menu as part of the Enrich Gourmet Indulgence, most of them said 'yes'.

So, on 5 October 2011, a fleet of luxurious Audi cars picked the members up from their residences, and they were chauffeured to Ipoh, home of Indulgence Restaurant & Living, the restaurant owned by Julie Song, the person responsible for Chef-on-Call's new menu.

The menu for the day comprised wonderful concoctions by Julie herself, who preaches healthy eating without compromising on taste. The spread was paired with wine from La Motte. Members were full of praise for the feast on offer, and the types of dishes, as well as the new direction the Chef-on-Call service is taking.



A DAY WITH ENRICH GOLF INDULGENCE

Someone once said that a bad day at the golf course still beats a good day at the office. And on 23 November 2011, 80 avid golfers were grinning from ear to ear as they played truant from work for a whole day, by attending the Enrich Golf Indulgence.

Held at the country's premier private golf club, the Kuala Lumpur Golf & Country Club welcomed the players as early as 6.30 in the morning.

Soon after breakfast and a photo session, all the light-hearted banter and smiles were replaced by the players' game faces as the first group teed off from hole #1 of the Club's pristine West Course. And why wouldn't they be serious – our co-sponsor, Audi, offered the beautiful Audi A6 as the hole-in-one prize, in addition to a number of other great prizes on offer.

And once the competition was over, the golfers gathered for a feast at the lunch area, while lucky winners received their prizes.

What a day! And a perfect way to skip work – surrounded by breathtaking scenery, fresh air, and the chance to win some great prizes – simply by playing a game that they love so much.

ENRICH MEMBERS GO ON A SHOPPING FRENZY



The Enrich Shopping Indulgence was held from 2 to 3 December 2011 at the Millennium Ballroom, Grand Millennium Hotel, Kuala Lumpur.

Members had the chance to buy items from Temptations, Malaysia Airlines' in-flight shopping channel, as well as products from participating partners including Lewré, Fidani Chocolates, Royce Chocolates, Cuir Boutique, Benefit, Borders, Permanis, CIMB and many more.



Enrich Elite tier members were invited for an exclusive sneak preview from 10 a.m. till noon on 2 December. Members who spent RM300 or more were eligible for a special lucky draw.

A few lucky members were also invited to have afternoon tea with local celebrities, with a live band performance by Baby Blu from the US. Winners of the 'Postcards to Enrich' contest were also presented with their prizes.

There was even something for the kids – the the Paint Malaysia Airlines' A380 colouring contest, which featured fantastic prizes from Faber Castell.



Tower Bridge, London

ENJOY THE COMFORTS OF OUR NEW AIRBUS A380

Malaysia Airlines is expecting the delivery of six Airbus A380-800 in the second quarter of 2012.

The aircraft, which is also known as Superjumbo, will be introduced on the Kuala Lumpur – London route by the third quarter of 2012. The A380-800 will replace the Boeing 747-400 that are currently in its fleet.

The Airbus A380-800 is currently serving in the fleets of many major airlines, and has since October 2011 flown over 16 million passengers since its maiden flight on 25 October 2007.

To book your flights, visit www.malaysiaairlines.com or contact the Malaysia Airlines Call Centre at **1300 88 3000** (within Malaysia) or **+603 7843 3000** (outside Malaysia).

MORE CHOICES WHEN YOU FLY

Great news for those traveling abroad – Malaysia Airlines will be increasing its weekly frequencies to several ASEAN destinations as well as to Beijing, Taipei and Los Angeles effective 25 March 2012 to cater to the anticipated capacity demand in the northern summer season this year. The Los Angeles flights will now transit at Tokyo.

Route (Return)	Number of flights a week
Kuala Lumpur – Manila	21 weekly flights
Kuala Lumpur – Phnom Penh	14 weekly flights
Kuala Lumpur – Jakarta	42 weekly flights
Kuala Lumpur – Medan	14 weekly flights
Kuala Lumpur – Bangkok	28 weekly flights
Kuala Lumpur – Beijing	14 weekly flights
Kuala Lumpur – Taipei	7 weekly flights
Kuala Lumpur – Tokyo – Los Angeles	4 weekly flights
Kota Kinabalu – Taipei	7 weekly flights

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