

January 2008

John Q. Sample
123 Any Street
Apt. XX
Philadelphia, PA 00000

Dear Valued Personal Choice 65SM Member,

We are pleased to enclose your 2008 Personal Choice 65 Evidence of Coverage package, containing:

- Your Personal Choice 65 Evidence of Coverage: Your Evidence of Coverage gives you details about your health coverage and explains how to get the care you need. It is an important legal document and should be kept in a safe place.
- Benefit-Specific Inserts: Depending on your particular coverage (if applicable, dental, vision, prescription, etc.), we have enclosed corresponding materials that provide additional information about your benefits.

If you have any questions concerning the enclosed information, please contact our Member Services Department at 1-888-718-3333 (TTY/TDD: 1-888-857-4816) from 8 a.m. to 8 p.m., seven days a week. We look forward to serving you during the coming year.

Sincerely,



Stephen P. Fera
Vice President
Government Programs