

SCORE BIG WITH IBC BROKER BONUS

**EARN \$120 EXTRA
ON INDIVIDUAL HMO SALES**

No Minimums. No Maximums.

It's kickoff time for the IBC Broker Bonus program.

Earn **extra** on the sale of individual contracts between August and October.

Here's how the IBC Broker Bonus works:

- Applies to sales of Individual Keystone Health Plan East HMO contracts.
- \$120 payment per enrolled contract. Primary broker retains \$20 and passes \$100 to the producing broker.
- Applies to contracts with August 1 through October 15, 2007 effective dates.
- All contracts must remain on the books for 60 days.
- No minimum or maximum number of contracts required.
- Contracts must be received through primary agents only.
- Accurate broker information must be included with the application for commission and bonus to be paid.
- Bonus will be paid separately from other commission payments. Processing begins after December 15, and checks will be mailed by December 31, 2007.

Win the Extra Point with Each Touchdown.

You still earn the same great standard commission on each contract you sell — the Independence Blue Cross Broker Bonus program simply gives you the opportunity to **earn more this season.**

**According to a national survey in a leading independent consumer magazine.*



**Independence
Blue Cross**

Independence Blue Cross is an independent licensee of the Blue Cross and Blue Shield Association.
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Sell the **#1 HMO*** in the region to your individual, family and self-employed customers now and enjoy the extra cash at the end of the year when you need it most.

Will You Be the MVP?

The top-selling primary producer during this promotion will also receive **two Eagles tickets** to an upcoming game. It's the two-point conversion!

