



**Independence
Blue Cross**

www.ibx.com

1901 MARKET STREET
PHILADELPHIA, PA 19103-1480

December 2007

Dear Valued Member:

We are writing to let you know about the changes we are making to the Select Drug Program[®] formulary and updates to support safe prescribing of prescription drugs.

CHANGES TO THE FORMULARY

Unless otherwise noted, we will make the following changes to our list of approved drugs, or formulary, as of January 1, 2008:

- Adding new generic drugs. We added generic drugs as soon as they are available in the marketplace.
- Adding a new brand drug. We added one brand drug to the formulary as soon as it entered the marketplace.
- Removing a brand drug. We will move one brand drug to the non-formulary level. This means that your cost for this drug will be at the highest level of cost-sharing as of January 1, 2008.

The Select Drug Program formulary includes all generic drugs and some brand drugs that have been selected for their medical effectiveness, safety, and value. The FutureScripts[®] Pharmacy and Therapeutics Committee, whose members include practicing physicians and pharmacists from the area, regularly reviews the formulary and safe prescribing procedures to ensure their continued effectiveness.

Enclosed is an updated Select Drug Program Formulary Guide. In addition to referencing the guide, you can also access the Select Drug Program Formulary online by visiting www.ibxpress.com.

SAFE PRESCRIBING PROCEDURES

There are several actions we take to make sure that prescription drugs are used properly and are not overused. One of these measures is requiring prior authorization before certain drugs are available to you. This means that your doctor must obtain authorization from us before you start treatment with these drugs. Effective January 1, 2008, there will be additional drugs requiring prior authorization.

Details about the recent changes we made to safe prescribing procedures are also outlined in the enclosed documents.

Please discuss any questions or concerns about your prescriptions with your doctor or pharmacist. If you have any questions about your prescription drug program, feel free to contact Member Services at the phone number on your identification card.

We value your membership and appreciate that you have chosen Independence Blue Cross as your health insurance carrier.

Sincerely,

A handwritten signature in black ink that reads "Vincent Pearson MD".

Vincent Pearson, M.D.
Senior Medical Director

Enclosures